



**FOR IMMEDIATE RELEASE**

**For More Information:**

Karen Canavan  
KC Public Relations  
404-233-3993 / [kcanavan@kcpr.net](mailto:kcanavan@kcpr.net)

Bill Herman  
Shula Steak Houses, LLLP  
954-234-4250 / [Bill.Herman@shula.com](mailto:Bill.Herman@shula.com)

**SHULA'S 347 GRILL MAKES ATLANTA DEBUT AT  
NEW MARRIOTT BUCKHEAD HOTEL & CONFERENCE CENTER**  
*Hall of Fame Football Coach opens Georgia's first 347 Grill restaurant*

**ATLANTA (December 8, 2009)** -- Shula's 347 Grill is now open at the new Atlanta Marriott Buckhead Hotel & Conference Center on Lenox Road across from Lenox Square. This fresh addition to the local dining scene will provide the perfect gathering place for after work cocktails, watching the big game, and of course, enjoying Shula's signature meals.

Shula's 347 Grill celebrates its Atlanta debut with a grand opening ceremony of the restaurant and the hotel on December 9. The restaurant's namesake, Hall of Fame coach Don Shula, the winningest coach in NFL history with 347 career victories, will join in the Atlanta festivities along with other sports personalities.

"Expanding into Georgia was a natural progression for Shula's 347 Grill," says former NFL Coach Don Shula. "We are excited to introduce this concept in Buckhead and found a perfect location within the new Atlanta Marriott Buckhead Hotel & Conference Center. The partnership will allow us to not only serve the surrounding residential and business community, but also out-of-town guests visiting Atlanta and looking for a premier dining experience."

The fully-appointed 161-seat restaurant features a high-impact bar, private dining rooms and outdoor patio seating. Dark hardwoods and pigskin-covered walls complement the décor, and photographs showcasing local sports stars and national legends as well as popular Atlanta landmarks are featured throughout the venue.

The menu at Shula's 347 features a wide variety of savory dishes from gourmet salads to fresh specialty fish. Shula's exclusively serves *Premium Black Angus Beef*®, used to create the famous **SHULA CUT**® steaks, the best beef money can buy.

“The Atlanta Marriott Buckhead Hotel & Conference Center is proud to open the first and only Shula's 347 in Atlanta,” comments George McGann, Vice President and Managing Director of the property. “This signature restaurant will be a huge draw for the hotel and further distinguish the outstanding experience we can offer guests.”

Shula's 347 Grill is open seven days a week for lunch and dinner. For more information or to make a reservation, call 404-848-7345 or visit [www.shulas347atlanta.com](http://www.shulas347atlanta.com).

Located just off 85 North and 400 South, the Atlanta Marriott Buckhead Hotel & Conference Center is a one-of-a-kind, landmark destination in the heart of Buckhead within walking distance to many restaurants and the best shopping in the south. The newly renovated property features Atlanta's only IAAC-certified conference center and 349 deluxe guest rooms with first rate amenities. Shula's 347 Grill provides a premier dining experience in the hotel's lobby. For more information about the hotel, visit [www.marriott.com/atlbtc](http://www.marriott.com/atlbtc).

Based in Miami Lakes, Florida, Shula Steak Houses, LLLP has four restaurant concepts including Shula's 2 (upscale sports restaurant), Shula's on the Beach (beach location brand with emphasis on steaks and seafood), Shula's 347 Grill (serving Shula's custom cuts in a casual atmosphere with a wide variety of food), and Shula's Steak House (fine dining steak house).

About the Pyramid Hotel Group: Pyramid Hotel Group LLC, founded in 1999, is a Boston-based, full-service hotel company that owns, manages and asset manages hotels and manages hotel construction/renovation projects. For more information about the company and its affiliates, visit the company's website, <http://www.pyramidhotelgroup.com>.

MARRIOTT INTERNATIONAL, INC. (NYSE:MAR) is a leading lodging company with more than 3,300 lodging properties in 68 countries and territories. Marriott International operates and franchises hotels under the *Marriott*, *JW Marriott*, *The Ritz-Carlton*, *Renaissance*, *Residence Inn*, *Courtyard*, *TownePlace Suites*, *Fairfield Inn*, *SpringHill Suites* and *Bulgari* brand names; develops and operates vacation ownership resorts under the *Marriott Vacation Club*, *The Ritz-Carlton Destination Club*, *The Ritz-Carlton Residences* and *Grand Residences by Marriott* brands; operates *Marriott Executive Apartments*; provides furnished corporate housing through its *Marriott ExecuStay* division; and operates conference centers. The company is headquartered in Bethesda, Maryland, USA. It is recognized by *FORTUNE*® as one of the best companies to work for, and by the U.S. Environmental Protection Agency (EPA) as Partner of the Year since 2004. For more information or reservations, please visit our web site at [www.marriott.com](http://www.marriott.com).

###